

**What challenges do potato producers face?**

Potato late blight and insect pests are a concern for potato growers. A new program is in place to map the occurrence of plant diseases and insect infestation in a geographic information system. By knowing where disease and insect problems are likely to occur, Integrated Pest Management (IPM) can be utilized more efficiently.

**Who's involved in producing potatoes?**

- Potato growers
- Field workers
- Seed potato producers
- Employees in processing plants
- Agri-business suppliers
- Financiers

**Contacts and other resources:**

BC Ministry of Agriculture, Food and Fisheries  
 Lower Mainland Vegetable Distributors Inc.  
 BC Vegetable Marketing Commission  
 BC Potato and Vegetable Growers Association  
 BC Certified Seed Potato Growers Association

**Nutritional Facts**

Serving Size: 1 medium potato (148g)

Calories	100
Total Fat	0g
Saturated Fat	0g
Cholesterol	0mg
Sodium	0mg
Total Carbohydrate	26g
Dietary Fibre	3g
Sugars	3g
Protein	4g
Vitamin A	0%

Vitamin C	45%
Iron	6%
Calcium	2%
Calories from Fat	0
Daily Value*	
Total Fat	0%
Saturated Fat	0%
Cholesterol	0%
Sodium	0%
Total Carbohydrate	9%
Dietary Fibre	2%

\*Per cent Daily Values are based on a 2,000-calorie diet.

